

**STUTTGART  
TECHNICAL  
UNIVERSITY  
OF APPLIED  
SCIENCES**

climate-literate  
resilient  
connected

**HFT**

**STUTTGART**

2. April 2026

# Master-Course General Management (M.A.)

Stuttgart University of Applied Sciences



# German Track

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- Study opportunity for English-speaking students
- Opportunities for international students to work in Germany
- Expansion of the General Management study profile
- General Management is becoming a more international study programme

# GM - German Track

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The German Track of the Master programme General Management is for you if:

- You have a professionally **qualifying higher education degree** (180 ECTS credits/ Grade: >2,5).
- Your English is at least at a B2 level.
- And your German is at a A2 level.

# GM - German Track

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The German Track will provide you:

- The opportunity to study an international Master at the HFT Business School in Stuttgart Germany.
- Improvements of your German language skills.
- An internship in a German company in your third semester.
- The university degree Master of Arts at the HFT (M.A.).
- Chances of getting to start off in Germany on your own after your studies.

# Facts & Figures

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- Applications for the German Track are submitted via the HFT's standard application portal
- Students on the German Track are therefore an integrated part of the normal GM Master programme
- They follow the same curriculum and receive the same final degree (M.A.)

Exceptions to the curriculum:

- Semesters 1 & 2: German language courses instead of German-language lectures
- Semester 3: Internship in a German company instead of a semester abroad
- There are five slots available

## 2. Curriculum Master General Management

1.Semester	2. Semester	3. Mobility Term	4. Semester
<b>Fundamentals General Management</b>			
Innovation and Business Information Systems International Management Strategic Management Marketing Management Human Resources Management Operations Management Purchasing & Logistics International Financial Reporting & Analysis Management Accounting Finance International Business Law Business Languages		International Internship 20 CP  Sustainability in International Context 10 CP	<b>Advanced Studies</b> Seminar 1 out of 7: <ul style="list-style-type: none"><li>• Financial</li><li>• Reporting &amp; Taxation</li><li>• Finance</li><li>• Controlling</li><li>• HR</li><li>• Marketing &amp; Sales</li><li>• Quality Management</li><li>• Logistics Management</li></ul> >> 8 CP <b>Master Thesis</b> 22 CP

# Curriculum German Track

1.Semester	2. Semester	3. Mobility Term	4. Semester
<b>Fundamentals General Management</b>			
Innovation and Business Information Systems International Management Strategic Management Human Resources Management Operations Management Purchasing & Logistics International Financial Reporting & Analysis Management Accounting Finance German Language I, II, III		International Internship 20 CP  Sustainability in International Context 10 CP	<b>Advanced Studies</b> Seminar 1 out of 7: Financial Reporting & Taxation Finance Controlling HR Marketing & Sales Quality Management Logistics Management 8 CP <b>Master Thesis</b> 22 CP

# New German Language Modul

Modul number		Modul number	Modul titel	CP
<b>9201</b>	German Language I	9012/9013/9014	instead of Business Language	5
<b>9202</b>	German Language II	9011	instead of Business Law	5
<b>9203</b>	German Language III	9004	instead of Marketing	5

# Admission requirements:

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(1) A professionally **qualifying higher education degree** (Bachelor's, Diploma or equivalent) in Business Administration, following a full-time study programme of at least three years' duration (**180 ECTS credits**) with a final grade of at least **2.5**.

(2) To enrol on the Master's programme, applicants must also demonstrate proficiency in **English at level B2** of the Common European Framework of Reference for Languages.

(3) Applicants who did not obtain their entry qualification at a German-speaking institution must provide evidence of sufficient **German language** proficiency of at least **A2** according to the Common European Framework of Reference for Languages (German Track programme).