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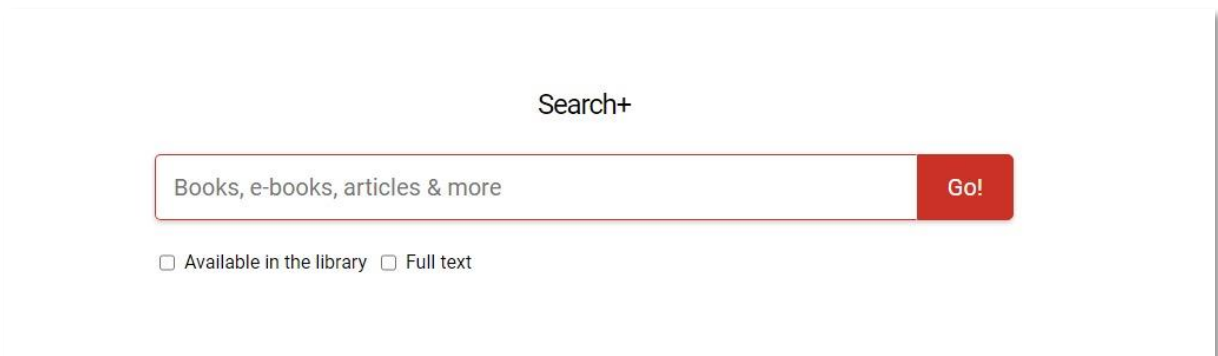
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Hochschule für Technik Stuttgart

management

All filters (1) Volltext Peer reviewed All time Source type Advanced search

Book

Management : Grundlagen der Unternehmensführung / Georg Schreyögg, Jochen Koch

Summary: **Management**: Einführung und historische Entwicklung -- Konzeptionelle Grundlagen des **Managements** -- Planung und Kontrolle -- Organisation und Führung -- Personaleinsatz.

Subjects: **Management**; Theorie; Organization; Planning; Leadership; Personnel **management**; +8 more

Published in: 2020
Database: HFT Stuttgart Katalog
By: Schreyögg, Georg

Status: Location: Call number:

Verfügbar :

Access options View details

Zum Bibliothekskatalog

Additional options

Zum Volltext

Unternehmensführung / Stephen P. Robbins, Mary
Counter, Ingo Fischer

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Mark Note

3 ⓘ 21st century sports : how technologies will change sports in the digital age 2024

Sascha L. Schmidt editor. - Second edition. - Springer Springer eBook

Mark Note

4 ⓘ The 3 Dimensions of Digitalised Archaeology : State of the... 2024

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Search for management Search Advanced search

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21st century sports : how technologies will change sports in the digital age / Sascha L. Schmidt editor

Searched with: "Keyword anywhere = management", hits: 3 from 120

Catalogue information

Type of item: [E-Book]
 Type / Content: Collection of essays
 Shelfmark: Springer eBook
 Title: 21st century sports : how technologies will change sports in the digital age / Sascha L. Schmidt editor
 Personal name: Schmidt, Sascha L., 1971- : [Editor]
 Publication: Cham, Switzerland : Springer, [2024]
 Extent / Format: 1 Online-Ressource (XIX, 376Seiten, 56 illus., 24 illus. in color)
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 Country: Schweiz
 ISBN: 9783031389818, 9783031389625, 9783031389832 (Sekundärausgabe)
 Number: 1877143936 (K10Plus-Nummer)
 Monographic series: (Future of business and finance)
 Subject headings: Business, Management science, Sports sciences, Sports, Life sciences, Sociology, Technological change in sports, Sports business, Innovation management in sports, Digital transformation in sports, Bioengineering and sports, Machine learning and sports, Internet of things, Robotics in sports, Sport analytics, Sport management, Digitalization and sports, Artificial intelligence in sports, Business concepts in sports, Metaverse, Sport, Digitalisierung, Technischer Fortschritt, Konsumentenverhalten, Geschäftsmodell, Branchenentwicklung, Welt

Content
 Part I. Introduction -- Chapter 1. How technologies impact sports in the digital age (Sascha L. Schmidt) -- Chapter 2. Taxonomy of Sports Tech (Nicolas Frevel) -- Chapter 3. How Thesis Driven Innovation Radars could benefit the sports industry (Sanjay Sarma) -- Chapter 4. How to predict the future of sports (Sascha L. Schmidt) -- Part II. Physical technologies -- Chapter 5. Robotics, automation, and the future of sports (Josh Siegel) -- Chapter 6. Robotics and AI: How technology may change the way we shape our bodies and what this does to the mind (Frank Kirchner) -- Chapter 7. The reach of sports technologies (Martin U. Schlegel) -- Chapter 8. The current state and future of regenerative sports medicine (Dietmar W. Huttmacher) -- Part III. Information processing technologies -- Chapter 9. Big data, Artificial Intelligence, and quantum computing in sports (Benno Torgler) -- Chapter 10. The data revolution: Cloud computing, artificial intelligence and machine learning in the future of sports (Christina Chase).

Content
 Discover the exciting future of sports in the digital age with "21st Century Sports: How Technologies Will Change Sports in the Digital Age." This thought-provoking book, now in its second edition, delves into the transformative power of technology on the world of sports within the next five to ten years and beyond. Written by esteemed academics from prestigious institutions like the Massachusetts Institute of Technology, Queensland University of Technology, and the University of Cambridge, alongside seasoned practitioners with extensive technological expertise, this collection of essays offers profound insights. Through their comprehensive analysis, the authors explore the profound impacts of emerging technologies such as artificial intelligence, the Internet of Things, blockchain, web3 and robotics on sports. Uncover how these technologies will revolutionize not only the nature of sports itself but also consumer behavior and existing business models. Athletes, entrepreneurs, and innovators working in the sports and other industries will find invaluable guidance to identify trendsetting technologies, gain deeper insights into their implications, and stay ahead of the competition, both on and off the field. In this new edition, a special focus is given to technology convergence, featuring chapters on the future of fandom, sports in the third connected age and in new digital worlds like the Metaverse. This book is your gateway to the dynamic world where technology and sports intersect, offering a compelling vision of what lies ahead.

Direct online access

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04/2024